

**\*\* EXAMPLE ONLY \*\***

## **PARENT INFORMATION SHEET**



(We can import your mascot or logo)

### **LINCOLN MIDDLE SCHOOL**

**Dear Parents,**

**Our school is in need of playground equipment. Recess is a great time for our children to interact with each other and also a time to entertain themselves on unique playground equipment. Please help make this possible by selling DELICIOUS GOURMET COOKIE DOUGH for our fundraiser. Thank you!**

**PROCEEDS GO TOWARDS: Playground Equipment**

**OUR ORGANIZATIONS GOAL IS: \$3600.00**

**EACH SELLER NEEDS TO SELL: 10 TUBS**

**AMOUNT TO CHARGE: \$ 12.00 PER TUB**

**START SELLING: 11-01-06**

**TURN IN ORDER FORMS AND MONEY:**

**DATE: 11-18-06**

**TO WHOM: Mr. Paden**

**PICK UP YOUR ORDER:**

**WHERE: Lincoln Middle School North Parking lot**

**DATE: 12-04-06**

**TIME: 3:00 pm – 5:30 p.m.**

**CONTACT PERSON: Mr. Paden**

**PHONE NUMBER: 620-555-2345**

**MAKE CHECKS PAYABLE TO: Lincoln Middle School**

**EACH FAMILY IS RESPONSIBLE FOR COLLECTING MONEY FROM  
YOUR CUSTOMERS AT THE TIME OF SALE**

# HOW TO SELL OUR COOKIE DOUGH

## ABOUT OUR COOKIE DOUGH

Homemade – Gourmet

10 delicious flavors

Keeps 1 year in freezer or 3 months in refrigerator

Can be refrozen if thawed several times

Great for gifts

Makes 44-48, 1 ounce cookies

Just scoop and bake

Safe to eat right out of the tub (unbaked)

## SELLING TIPS AND HINTS

### PEOPLE TO CONTACT:

FRIENDS

PARENTS' FRIENDS

NEIGHBORS

RELATIVES

FAMILY DOCTOR, DENTIST...

MEMBERS OF YOUR CHURCH

PARENTS' CO-WORKERS

TEACHERS

PRINCIPALS

COACHES

SCOUT LEADERS

MINISTER/PASTOR

BARBER/ BEAUTICIAN

VETERINARIAN

**NEVER GO DOOR TO DOOR!!!**

### SALES PRESENTATIONS:

Hello, (name of potential customer). This is (your name). Our (group or organization) is working to earn money for (activity). We are using cookie dough for our fundraising product. *(talk about the cookie dough-see front)* Would you help support our group by purchasing this delicious cookie dough? Don't forget: "THANK YOU VERY MUCH."

### POTENTIAL SUPPORTERS

	<u>NAME</u>	<u>PHONE NUMBER</u>	<u>SALE</u>
1.	_____	_____	<input type="checkbox"/>
2.	_____	_____	<input type="checkbox"/>
3.	_____	_____	<input type="checkbox"/>
4.	_____	_____	<input type="checkbox"/>
5.	_____	_____	<input type="checkbox"/>
6.	_____	_____	<input type="checkbox"/>
7.	_____	_____	<input type="checkbox"/>
8.	_____	_____	<input type="checkbox"/>
9.	_____	_____	<input type="checkbox"/>
10.	_____	_____	<input type="checkbox"/>
11.	_____	_____	<input type="checkbox"/>
12.	_____	_____	<input type="checkbox"/>
13.	_____	_____	<input type="checkbox"/>
14.	_____	_____	<input type="checkbox"/>
15.	_____	_____	<input type="checkbox"/>